

# ASAMBLEA FELABAN 58º



PARAGUAY



ASOCIACION  
DE BANCOS DEL PARAGUAY

NOV 9-12, 2024

1 month left for the 58th Annual Assembly Paraguay 2024

Sign up and reserve your space today

4

days of business  
conferences

+1500

participants  
registered

14

hotels in  
the city

27

exclusive sponsorships  
for networking events

+100

meeting  
spaces

4

tour options  
for participants

1

Golf Day

**Main Venue:** Sheraton Hotel Asunción

**Opening event and Academic Agenda:** La Galería Hotel

**Conference - Breakfast/Lunch:** La Galería Hotel

**CARBON FOOTPRINT MITIGATION - FELABAN PARAGUAY RESPONSIBLE EVENT**

## DIAMOND SPONSORSHIP

**INDIVIDUAL INVESTMENT:**  
**US\$ 250,000.00 + 10% VAT**

*The Diamond Sponsorship is the most prestigious among all categories, with your brand's exposure always prominent in the list of sponsors. Your image, through the logo and applications, stands out at the three most relevant social events of the 58th Annual FELABAN Assembly 2024 in Paraguay.*

### • OPENING CELEBRATION - VIVA LATINOAMÉRICA

A welcome party to all Latin America countries that visits Paraguay for the 58th Annual Assembly Paraguay 2024, an incredible surprise party production to all participants.

**Date:** Saturday, November 9th, 2024.

**Venue:** Puerto Liebig.

**Guests:** 1,500

**Includes:** Production, setup, artists, venue, food and beverages, invitations with the exclusive commercial logo, decoration, and transportation.

**Bancard**

### • FAREWELL PARTY - THANK YOU - "AGUIJE"

A space to close deals and make friends in a unique environment within the framework of a festival. See you next year!! You can choose to taste the most iconic foods by the best chefs in Paraguay, with a program of activities from an International Festival.

**Date:** Monday, November 11th, 2024.

**Venue:** Estación de Ferrocarril de Asunción.

**Guests:** 1,500

**Includes:** Festival setup, Venue, Food and Beverages, Invitations with the unique commercial brand.



### • PARTY "FROM PARAGUAY TO THE WORLD"

A networking party with all the culture, music, gastronomy and traditions of Paraguay.

**Date:** Sunday, November 10th, 2024.

**Venue:** Litoral Palacio de López.

**Guests:** 1,500

**Includes:** Production, setup, artists, venue, food and beverages, invitations with the exclusive commercial logo, decoration, and transportation.

ASOCIACIÓN  
DE BANCOS DEL PARAGUAY

### • SPONSORSHIP BENEFITS:

- Exclusive logo of your institution as the sponsor of the activity on the invitation, on the stage, and all branding at the event, as well as a 30-second spot during the event in a loop (various applications, mapping, video).
- Mention of your institution during the opening remarks and recognition as a sponsor in the most prestigious category of the event.
- Presence of your logo on all promotional material, spaces, magazines, and media of the event, APP, and website of the 58th FELABAN Assembly 2024 (event image, mupis within the event, main stage, and program), announced as a sponsor in a privileged place.
- 20 registrations for the event without participation fees and additional participations at US\$ 1,000.00.
- 5% discount on any business space published for the event.



# PLATINUM SPONSORSHIP

*The Platinum Sponsorship is designed for the sponsor's brand to strengthen its presence with participants in spaces offering networking opportunities in a unique experience. Three options are offered for the Networking Party.*

- **CLOSING LUNCH**

## **A FINAL PARAGUAYAN GASTRONOMIC EXPERIENCE**

With the music and service that perfectly concludes business with friends.

**Date:** Tuesday, November 12th, 2024.

**Location:** Banco Central del Paraguay.

**Investment:** US\$ 75,000.00 + 10% VAT.

**ueno bank**

- **ROOM KEYS AND POUCHES WITH BRAND EXPOSURE OF YOUR BRAND AT THE HOTELS' WELCOME AND ON THE PERSONALIZED KEYS OF THE HOST HOTEL.**

Share data, numbers, and the program in pocket size for all participants.

**Date:** Throughout the event, November 9th to 12th, 2024.

**Location:** Hotel Sheraton and others

**Investment:** US\$ 60,000.00 + 10% VAT.

**Bladex**

- **OPENING KEYNOTE SPEAKER**

Be the brand of the event's opening keynote speaker within the inauguration framework and event opening protocol. International Speaker with a trending topic.

**Date:** Monday, November 11th, 2024.

**Location:** Hotel La Galería

**Investment:** US\$ 75,000.00 + 10% VAT.

**ueno bank**

- **SPONSORSHIP BENEFITS:**

- Exclusive logo of your institution as the sponsor of the activity on the invitation, on the stage, and all branding at the event, as well as a 30-second spot during the event in a loop (various applications, mapping, video).
- Mention of your institution during the opening remarks and recognition as a sponsor in the most prestigious category of the event.
- Presence of your logo on all promotional material, spaces, magazines, and media of the event, APP, and website of the 58th FELABAN Assembly 2024 (event image, mupis within the event, main stage, and program), announced as a sponsor in a privileged place.
- 10 registrations for the event without participation fees and additional participations at US\$ 1,000.00.
- 5% discount on any business space published for the event.



# GOLD SPONSORSHIP

Gold sponsorships are an opportunity to pamper participants.

- **WELCOMING AT SILVIO PETTIROSSI INTERNATIONAL AIRPORT FOR ALL FOREIGN PARTICIPANTS**

"Welcome activity at the Airport, welcome kit, complimentary transfer to the Event Hotels."

**Date:** Friday, November 8th, and Saturday, November 9th, 2024.

**Location:** Silvio Pettirossi International Airport

**Inversión:** US\$ 50,000.00 + 10% VAT.

**ueno bank**

- **TOURS AND EXPERIENCES IN PARAGUAY**

Impossible not to know Paraguay during your visit.

Be the sponsor of living unique experiences in Paraguay: Cercanías Pintorescas (100 people), Asunción City Tour (100 people), Day Tour Cataratas and Ruta de la Caña (200 people).

**Date:** Saturday, November 9th, 2024.

**Includes:** Transportation, Tours and Lunch.

**Investment:** US\$ 50,000.00 + 10% VAT.

**ueno bank**

- **PRE PARTIES COCKTAILS**

This sponsorship is a great opportunity to be the center of networking and socialization for all participants, ending a work day and beginning the time of sharing and celebrating.

**Dates:** November 9th to 10th, 2024.

**Location:** Hotel Sheraton - Lobby

**Investment:** US\$ 49,500.00

BANCO GNB 

- **ACADEMIC AGENDA BREAKFAST CONFERENCE 2**

Knowledge transfer and success stories create an ideal platform for your brand to promote itself with an international speaker, emphasizing your company's value to the regional banking and financial sector.

**Date:** Tuesday, November 12th, 2024.

**Location:** Hotel La Galería

 **IFC**

- **ACADEMIC AGENDA LUNCH CONFERENCE 2**

Knowledge transfer and success stories create an ideal platform for your brand to promote itself with an international speaker, emphasizing your company's value to the regional banking and financial sector.

**Date:** Monday, November 11th, 2024.

**Location:** Hotel La Galería

**Investment:** US\$ 45,000.00 + 10% VAT.

**FitchRatings**

- **EVENT BAG**

A special element in the conference, exclusively branded.

**Date:** Throughout the event, November 9th to 12th, 2024.

**Investment:** US\$ 45,000.00 + 10% VAT.

**continental** 

- **SPONSORSHIP BENEFITS:**

- Exclusive logo of your institution as the sponsor of the selected activity or material.
- Mention of your institution during the opening remarks and recognition as a sponsor in the most prestigious category of the event.
- Presence of your logo in all promotional materials, spaces, magazines, and media of the event, as well as the APP and website of the 58th FELABAN Assembly 2024, announced as a sponsor in the space of your sponsorship category.
- 10 registrations for the event with no participation fee and additional participations at US\$ 1,000.00.
- 5% discount on any published business space for the event.



# SILVER SPONSORSHIP

*Silver sponsorships offer a permanent brand presence to all participants.*

- **FELABAN PARAGUAY PROMOTES A SUSTAINABLE EVENT WITH INTERNATIONAL CERTIFICATION**

Be the brand that promotes good sustainability practices, and international certification for all actions during the event. Collaborate with the international certification, be recognized at the Opening Event, and maintain your sustainability mission with your brand throughout the event.

**Date:** Throughout the event, November 9th to 12th, 2024.

**Investment:** US\$ 30,000.00 + 10% VAT.

- **TRANSPORTATION AND TRANSFERS UNDER THE OFFICIAL EVENT PROGRAM**

Be the brand present during all units and transfers on the event agenda. Essential.

**Date:** Throughout the event, November 9th to 12th, 2024.

**Investment:** US\$ 20,000.00 + 10% VAT.

- **GOLF DAY**

Be the exclusive brand of the recreational golf day, which is full of fun moments between friends in a unique network.

**Date:** Saturday, November 9th, 2024.

**Location:** Asunción Golf Club.

**Investment:** US\$ 35,000.00 + 10% VAT.

- **CARBON FOOTPRINT MITIGATION - FELABAN PARAGUAY RESPONSIBLE EVENT**

Be the brand that promotes good carbon footprint mitigation practices during the event. Collaborate with the carbon footprint mitigation project, be recognized at the Opening Event, and maintain your sustainability mission with your brand throughout the event.

**Date:** Throughout the event, November 9th to 12th, 2024.

**Inversión:** US \$30,000.00 + 10% VAT.

- **BREAKFAST CONFERENCE**

Knowledge transfer and success stories, it is the ideal platform for your brand to promote with an international speaker the value of your company and the financial banking sector in the region.

**Dates:** Sunday, November 10, 2024.

**Location:** La Galeria Event Center

**Investment:** US\$ 30,000.00 + 10% VAT.



- **SPONSORSHIP BENEFITS:**

- Exclusive logo of your institution as the sponsor of the selected activity or material.
- Mention of your institution during the opening remarks and recognition as a sponsor in the most prestigious category of the event.
- Presence of your logo in all promotional materials, spaces, magazines, and media of the event, as well as the APP and website of the 58th FELABAN Assembly 2024, announced as a sponsor in the space of your sponsorship category.
- 5 registrations for the event with no participation fee and additional participations at US\$ 1,000.00.
- 5% discount on any published business space for the event."



# BRONZE SPONSORSHIP

*Bronze sponsorships provide participants with unique experiences during the event.*

- **REGISTRATION AREA IN HOST HOTEL AND LA GALERÍA**  
**DIGITAL WELCOME BRANDING ON HOTEL SCREENS**

Be the brand that welcomes participants during their event registration

**Date:** Throughout the event, November 9th to 12th, 2024.

**Location:** Registration Area - Hotel Sheraton and Hotel La Galería

**Investment:** US\$ 25,000.00 + 10% VAT.



- **CUSTOMIZED INTERNET COVERAGE**

**Date:** Throughout the event, November 9th to 12th, 2024.

**Location:** Event's internet coverage

**Investment:** US\$ 10,000.00 + 10%



- **EVENT STREET ADVERTISING**

**Date:** Throughout the event, November 9th to 12th, 2024.

**Location:** Streets near the event

**Investment:** US\$ 25,000.00 + 10% VAT.



- **APP SPONSOR**

**Date:** Throughout the event, November 9th to 12th, 2024.

**Inversión:** US\$ 22,000.00 + 10% VAT.



- **DIGITAL SIGNAGE IN HOST HOTEL AND LA GALERÍA**

**Date:** Throughout the event, November 9th to 12th, 2024

**Location:** Hotel Sheraton and Hotel La Galería

**Investment:** US\$ 25,000.00 + 10% VAT.



- **COFFEE BREAKS LA GALERÍA**

**Date:** Lunes 11 y martes 12 de nov, 2024.

**Location:** La Galería Event Center.

**Investment:** US\$ 12,000.00 + 10% VAT.



- **HEALTH AND WELLNESS ACTIVITIES**

**Date:** Throughout the event, November 9th to 12th, 2024.

**Location:** Hotel Sheraton

**Inversión:** US\$ 10,000.00 + 10% VAT.

- **BRANDED MOBILE PHONE CHARGING STATIONS**

**Date:** Throughout the event, November 9th to 12th, 2024.

**Location:** Hotel Sheraton

**Investment:** US\$ 22,000.00 + 10% VAT.





- **SPONSORSHIP BENEFITS:**

- Exclusive logo of your institution as the sponsor of the selected activity or material.
- Mention of your institution during the opening remarks and recognition as a sponsor in the most prestigious category of the event.
- Presence of your logo in all promotional materials, spaces, magazines, and media of the event, as well as the APP and website of the 58th FELABAN Assembly 2024, announced as a sponsor in the space of your sponsorship category.
- 5 registrations for the event with no participation fee and additional participations at US\$ 1,200.00.



# JADE SPONSORSHIP

Jade sponsorships range from US\$ 16,500.00 to US\$ 22,000.00, and these prices already include VAT.  
Please request the list of options.

Academic Agenda Conference Nov 12, 2024. - 09:00 - 09:30hs.		Hotel La Galería	1	\$ 22,000.00
Academic Agenda Conference Nov 12, 2024. - 11:00 - 12:00hs.		Hotel La Galería	1	\$ 22,000.00
Support Material (Sustainable notebooks and pens with logo)		Registro	1	\$ 22,000.00
Badges and Lanyards for event accreditations		Throughout the event	1	\$ 16,500.00
Coffee Break, Sheraton November 9th to 12th		Hotel Sheraton - Networking Area	1	\$ 16,500.00
Coffee Break La Galería November 9th to 12th		Throughout the event	1	\$ 16,500.00
Coffee Stations with Baristas		Hotel Sheraton, Floors 1 and -1	1	\$ 16,500.00

- **SPONSORSHIP BENEFITS:**
- Exclusive logo of your institution as the sponsor of the selected activity or material.
- Mention of your institution during the opening remarks and recognition as a sponsor in the most prestigious category of the event.
- Presence of your logo in all promotional materials, spaces, magazines, and media of the event, as well as the APP and website of the 58th FELABAN Assembly 2024, announced as a sponsor in the space of your sponsorship category.
- 2 registrations for the event with no participation fee and additional participations at US\$ 1,200.00.



## GENERAL CONSIDERATIONS:

- Each meeting room, business table, lounge, or stand must adhere to the Exhibitor Manual, downloadable from the event's website: [www.felabanparaguay.com](http://www.felabanparaguay.com)
- This event aims for EIC sustainability certification, so all materials, setups, and schedules outlined for this purpose in the Exhibitor Manual must be considered.
- The cost of each additional accreditation to what is included in your business space (meeting room, business table, lounge, or stand) is US\$ 1,000.00, up to 5 accreditations.
- Artwork and logos must be submitted within the time frame specified in the Exhibitor Manual.
- After your confirmation, we will send the corresponding Agreement, Invoice, and personalized follow-up for the setup of your business space.

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**Book the**  
**TOUR and EXPERIENCE**  
**in Paraguay on Saturday, November 9th,**  
**from your registration.**

\*The only website for registration and the official accommodation is [www.felabanparaguay.com](http://www.felabanparaguay.com)

SPONSORSHIP  
DIAMOND

ASOCIACIÓN  
DE BANCOS DEL PARAGUAY

Bancard



PLATINUM

Bladex  
ueno bank  
VISA

GOLD

BANCO GNB  
FitchRatings  
continental  
IFC

SILVER

BID  
CNF  
BANCO DE DESARROLLO  
DE AMÉRICA LATINA  
Y EL CARIBE

BRONZE

BANTRAB  
TEISA  
Integración Global

JADE

simetrik

EXPOSITORES

BANCO  
ABC  
BRASIL



BANK OF AMERICA

Banco  
Atlántida

Bancop  
Un banco con raíces

Banco  
Guayaquil

Banesco  
Cortijo

BANRESERVAS  
El banco de todos los dominicanos

BARCLAYS

BCR  
SOMOS EL BANCO DE COSTA RICA

BICSA

BID

bizagi

BNP PARIBAS

BNY

BIO  
Investing  
in a Sustainable Future

bradesco

BANCO GNB

BANCO  
PICHINCHA | MIAMI AGENCY

CNF  
BANCO DE DESARROLLO  
DE AMÉRICA LATINA  
Y EL CARIBE

CaixaBank

Cargill

CGI

citi

Deutsche Bank

EMGA  
EMERGING MARKETS  
GLOBAL ADVISORY

FACEBANK

FCI  
Facilitating Open Account - Receivables Finance

FINANCIERA  
PARAGUAYO - JAPONESA

FINASTRA

financeinmotion

FitchRatings

frontclear  
financial market development

BT Systems  
Enterprise Wide Trade Finance Solutions

Grupo Promerica

Goldman  
Sachs

hey, tech  
x @heybanco

IFC  
International  
Finance Corporation  
WORLD BANK GROUP

incofin  
invest for impact

Itaú

J.P.Morgan

KFW  
DEG

LAFISE  
Soluciones sin fronteras

LEO BRINER  
BANCA SEGUROS & AFFINITY

Mercantil

Millennium  
bcp

moneycorp

Numisma  
Bank

PlanIT

PROPARCO  
GROUPE AFD

PROSEGUR

QUASH

ROSHKA

Santander  
Corporate & Investment Banking

S&P Global  
Market Intelligence

simetrik

SMBC

SOLAR  
BANCO

standard  
chartered

StoneX

Swift

UBS

VISA

WELLS FARGO

XII Smart  
星漢

zeta banco

